



HIIG ENTERS INTO RENEWAL RIGHTS AGREEMENT WITH CONIFER

HOUSTON – October 4, 2018

Houston International Insurance Group (HIIG) announced today that it had reached an agreement with Conifer Holdings, Inc. (NASDAQ: CNFR) for the renewal rights of its security guard, alarm, and private investigation business.

Stephen L. Way, Chairman and CEO of HIIG, stated, “While HIIG is committed to maintaining and expanding its commercial lines business in markets where we have scale and operating advantages, we are pleased to partner with Conifer to provide an alternative for independent agents and customers in these specialty lines.”

HIIG is an insurance holding company formed in 2007 by Stephen L. Way, a leader in insurance for more than 50 years. Based in Houston, Texas, HIIG continues to build long term shareholder value through creative but disciplined underwriting, acquisitions, and strategic investments.

HIIG has underwriting segments focused on Accident & Health, Commercial, Excess & Surplus Lines, and Specialty. HIIG has total assets exceeding \$1.5 billion and shareholders’ equity of more than \$325 million.

HIIG’s subsidiary insurance companies consist of Houston Specialty Insurance Company, Imperium Insurance Company, Great Midwest Insurance Company, and Oklahoma Specialty Insurance Company. These insurance companies are rated A/A- (Excellent) by A.M. Best Company.

Contact:

Rhonda N. Kemp, SVP Corporate Affairs

Houston International Insurance Group

(713) 935-4800

www.hiig.com